

App Deadline 2/15/21: Bloomberg-UNC-Berkley Business Journalism Diversity Program

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Hampton University juniors and seniors interested in learning about business journalism are encouraged to apply to the Bloomberg-UNC-Berkeley Business Journalism Diversity Program. Two HU students were selected for this program last year, and this is a great opportunity for students who are interested in taking JAC 414 Business Journalism with AD Maier in Fall 2021.

The deadline to apply is FEBRUARY 15. Below is an overview of the program and the application link. It is important to note that this is for students who are not currently studying or have experience with Business Journalism.

About the Program:

The Bloomberg-UNC-Berkeley Business Journalism Diversity Program welcomes students who are interested in learning about business journalism. During the 5 day virtual program from May 17-21, 2021, you'll explore how journalists report effectively on the economy, companies, financial and commodity markets, government and labor where wealth and power converge.

The Bloomberg-UNC-Berkeley Business Journalism Diversity Program has two aims: to introduce current and future journalism students to the dynamic field of business journalism and to increase diversity among journalists reporting on business. It will provide participants unparalleled access to a leading financial news organization, as well as to some of the most influential people in the industry.

Participants of the program will:

Acquire a basic overview of markets and financial concepts. Learn the fundamentals of business journalism, one of the most in-demand fields in media today. Practice writing and reporting techniques via hands-on instruction with Bloomberg journalists. Gain insights on working in a diverse environment and the importance of representation in journalism. Join an accomplished group of fellow students and program alumni who will serve as mentors as you navigate your career path.

WHO SHOULD APPLY?

University students who have a strong interest in pursuing a career in journalism and who are not currently studying business journalism.

?Rising juniors and seniors.

Underrepresented minority students are strongly encouraged to apply.

Full-time international students studying in the U.S. are welcome to apply, but permission from their institution is required in order to issue stipends that may help with connectivity for a virtual program.

Applications are open now through February 15, 2021. [Click here to apply.](#)