Entertainment Company A24 Seeks Campus Ambassadors

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A24 is searching for students who want to serve as campus ambassadors. This is a paid internship opportunity and is perfect for students interested in PR & Marketing. More information can be found below.

About A24:

A24 is a New York City and Los Angeles based entertainment company, specializing in film distribution and film and television production. Past film and television titles include Euphoria, Lady Bird, Midsommar, Moonlight, and Uncut Gems.

About A24 Campus Ambassador Internship:

A24 created its college campus internship to give students, that might not have the opportunity or time to intern for a studio in NY or Los Angeles, the chance to intern for A24 while in college during the school year.

The internship is entirely virtual and is a PR & Marketing internship where students learn all about how the PR & Marketing world works at an entertainment company. 1 intern is chosen from each campus, making up the intern class.

Interns participate in weekly small group calls, video conference calls, and communicate daily via email.

The time commitment is 20 hours per month as not to take away from student studies.

It is a paid internship and we do provide school credit.

A24 handles all hiring and interviews.

Resumes can be sent directly to Andrew Elmets at elmets@a24films.com

A24 Internship Job Description:

Responsibilities

Interns will be responsible for helping to build A24 brand awareness through film promotions, screenings, on-campus events, class tie-ins, social media marketing, and grassroots student outreach. Responsibilities include but are not limited to the following:

- Building a college and student specific social media presence
- Working with fellow students and faculty to launch events and activations
- Assisting with set up of on and off campus screenings
- Helping fill screenings with various clubs and organizations
- Distributing materials/merchandise to students on and around campus
- Participating in weekly video conferences/calls with A24 and other on campus interns
- Create event and initiative reports
- Assisting in press outreach, including contacting local...
outlets for film releases • Building a database of students to invite to future events

Qualifications

• Current undergraduate student (must have a .edu email) • Passion for A24 and our film catalog • Worked or attended on-campus events and screenings • Relationships with students and faculty in various clubs and organizations • Familiarity with their school's calendar of events and programs • Well versed in all social media platforms • Social media presence on various platforms • Experience in event development • Comfortable networking, public speaking, and thinks fast on their feet • Highly creative and detail oriented • Interested in the film industry • Taking film and marketing classes is a bonus, but not necessary

Details

• Timing: On-boarding throughout the summer (June – August). Late August – December on campus internship. • Compensation: This is a paid internship.